

NEW RELEASE

Contact: (Adviser name)
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FUTURE BUSINESS LEADERS OF AMERICA ATTEND STATE LEADERSHIP CONFERENCE

_____ (local school name) _____ Future Business Leaders of America (FBLA) members traveled to Appleton to compete at the State Leadership Conference. The conference started with getting motivated by Justin Boudreau. Justin encourages students to think vs. telling them what to think. He is the co-author of the book for teens *"Gearing up: Inside & out for a great life"*. The two day conference had workshops and tours for members to attend to increase their business knowledge as well as compete in business events. While participating at the conference students were able to tour businesses, attend workshops, earn recognition for their professional dress as well as network with chapters from throughout the state.

Students who place in the top 2 of each event earn the right to compete at National Leadership Conference. This year's National Leadership Conference is being held in Nashville, TN on June 29 –July 2. Members have been working hard all year to demonstrate their Excellence in Action.

{list participants, event, place}

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